Abhishek Gautam

Product Designer · 3+ years of expertise in design

📍 Pune, India ✉ abhishekgautamdesign@gmail.com

🌐 ahishekgautam/portfolio in abhishekgautam17

Education

Fashion & Textile Design — NIFT Delhi 📅 Aug 2017 - May 2021

Experience

Birdeye Software India Private Limited — Product designer 📅 2 yrs · Jul 2023 - present

`User Experience` `AI Features` `Design System` `Mastering Figma` `Project Management`

- Designed and launched various components in **Aero Design System**, driving a 10× increase in designer adoption and significantly reducing go-to-market (GTM) time.
- Designed **Birdeye Marketplace** with a user-friendly interface for integrating third-party apps, minimizing customer support intervention and creating an additional revenue stream.
- Design **AI-driven tools** enabling our customers to generate controlled AI content for social post, review replies, etc. Attracting more customers and boosting revenue.
- **Mastered Figma**, leveraging the latest updates and efficient workflows. Created guidelines, tutorials, and articles to empower team members to work effectively with Figma.

Hubilo Softech Private Limited — UI /UX Designer 📅 1 yr 1 mos · Apr 2022 - May 2023

`UI Design` `User Experience` `Design System` `Project Management`

- Designed intuitive interfaces for mobile and desktop apps.
- Built a scalable design system from scratch.
- Collaborated with developers and stakeholders for seamless project delivery, enhancing project management and communication skills.

Floaty Shaman — Visual Designer 📅 10 mos · Jul 2021 - Apr 2022

`3D Rendering` `3D Animation` `Vector Graphics` `Color theory`

NoughtOne —Graphic Designer 📅 4 mos · Nov 2022 - Dec 2022

`3D Animation` `Vector Graphics`

Featured Project

AI Directives

`Artificial Intelligence` `Empowering Customers`

AI Directives on the Birdeye platform lets businesses set custom guidelines for BirdAI to generate brand-aligned, consistent content across locations.

✨ Have a look 🔗 AI Directives

Birdeye Marketplace

`CRM Integration` `Problem Solving`

The Self-Serve Marketplace on the Birdeye platform enables customers to seamlessly integrate and manage third-party applications, including CRMs, without support team intervention.

✨ Have a look 🔗 Marketplace

✨ see all of my projects on my website: 🔗 abhishekgautamdesign.com

---

Skills & Tools

Skills

Management	
	`Project Management` `Stakeholder Management` `Strategic Thinking` `Decision Making` `Presenting to Executives` `Feedback Loops` `Deadline Management` `Cross-Department Collaboration`

UI/UX Design
`Design System` `User Research` `Usability Testing` `User Journeys` `Information Architecture` `Interaction Design` `Wireframing` `Prototyping` `Personas` `Heuristic Evaluation` `Design Thinking`

Visual & Interaction
`Iconography` `Typography` `Color Theory` `High-Fidelity Prototypes` `Micro-Interactions` `Responsive Design` `Motion Prototyping`

Tools & Softwares

Designer related
`Figma` `Adobe Creative Suite` `FigJam` `InVision` `Marvel`

Collaboration
`Jira` `Slack` `Trello` `Ring Central`

Animations & 3D
`After Effects` `Clo3D` `Unity` `Blender 3D`